## AI: a scientific & technical change .... or a cultural challenge?

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### Thanks to ...

#### 🎯 INFORMATICS LAB



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### Some references:

What is next for National Met Services? (https://arxiv.org/abs/2005.01425) A review of radar-based nowcasting (https://arxiv.org/abs/2005.04988)

ML Nowcasting (working title ... sorry, I cannot tell you much about this one yet!)





#### Established in 2015

Focus on making environmental science and data useful

Multi-disciplinary (science/tech/design) department at Met Office

Extensive collaborations across academia, government and IT industry (DeepMind; Microsoft; Amazon and others)

And, concluding ....

## Al is a cultural challenge





Technology Lifecycle Model (Tushman and Anderson, 2004)

## "Incremental" framing

Incremental Improvement

**Dominant Design** 

Fermentation

## "Discontinuity" framing

**Technological Discontinuity** 

"Incremental" framing Doing the same better with new tools

VS.

#### **"Discontinuity" framing** *Doing something different that we could not do before (i.e. cultural challenge)*

Companies are more likely to survive a recession than to adapt to a tech. discontinuity

Anderson and Tushman (1991)





Diminishing returns **Revenue / Growth** 1960-2010s. 2018. Incremental End of Moore's Law Improvement 1960s. NWP dominant design 1900s - 1950s. Navier-Stokes & Computers! Time / Effort

## "Incremental" framing



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# "Discontinuity" framing NOT a one-way street

## ... but a crucial approach to improve Al



## Tweet from Misha Denil (DeepMind)



Misha Denil @notmisha



If I were starting grad school now I would not do a PhD in ML. ... but in an applied field using AI tools

# DeepMind & Informatics Lab ML Nowcasting

Over two years working together and still the beginning of a long journey







## Point is not to "solve nowcasting" but ...

Physics-driven ML, Personalised on-demand predictions,



#### Challenges from **Nowcasting**:

- 1.- Multiple spatio-temporal scales (& regime changes!)
- 2.- Dense prediction task
- 3.- Extremes and out-of-sample events are critical
- 4.- Probabilistic prediction (and verification issues)



Radar images: 3072 x 2560 pixels every 5 min

Far bigger than "standard" ML Image problems



#### Data engineering workflow, not GCM, is the centre of gravity

#### Data policy, licensing, benchmarking Opening Data to the community





Most of the data frames contain little precipitation

# This bias ML model towards learning to predict low prec

#### **Validation Dataset**



22 Fixed tiles 512x512

Importance Sampling: sample tiles heavy prec with higher prob

#### **Training Dataset**





#### **Random Tiles**

#### Largest possible Dataset desired

# Verification ... and the tyranny of the Leaderboard





# U-net looking great compared to baseline

But ...



#### U-Net CL



## Parachuting ML

Real-world question vs. Toy problem Complex verification vs. Leaderboard

... you may end doing the same worse!

## Non-parachuting ML

Complex basket of verification "Behavioural verification"

Forecaster agency Human - ML teaming



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### Non-parachuting ML

**Discontinuity framing & Fermentation** 

... opportunity to start doing what you couldn't do before!

## It is hard work ...



#### So, concluding again ...

## Al is a cultural challenge

(but do not underestimate the sci/tech complexity)



### Lessons learnt and personal views

Enable cultural change
& Discontinuity framing

2. Address Data and Engineering

... then you can identify and solve the interesting scientific questions

## **Cultural change is deceptively difficult**



## Cultural change is deceptively difficult

As per Kahneman's ...

A bat and a ball cost \$1.10 The bat costs \$1.00 more than the ball How much does the ball cost?

## **Cultural change is deceptively difficult**

And remember this fact ...

Companies are more likely to survive a recession than to adapt to a tech. discontinuity



# THANKS! QUESTIONS?

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